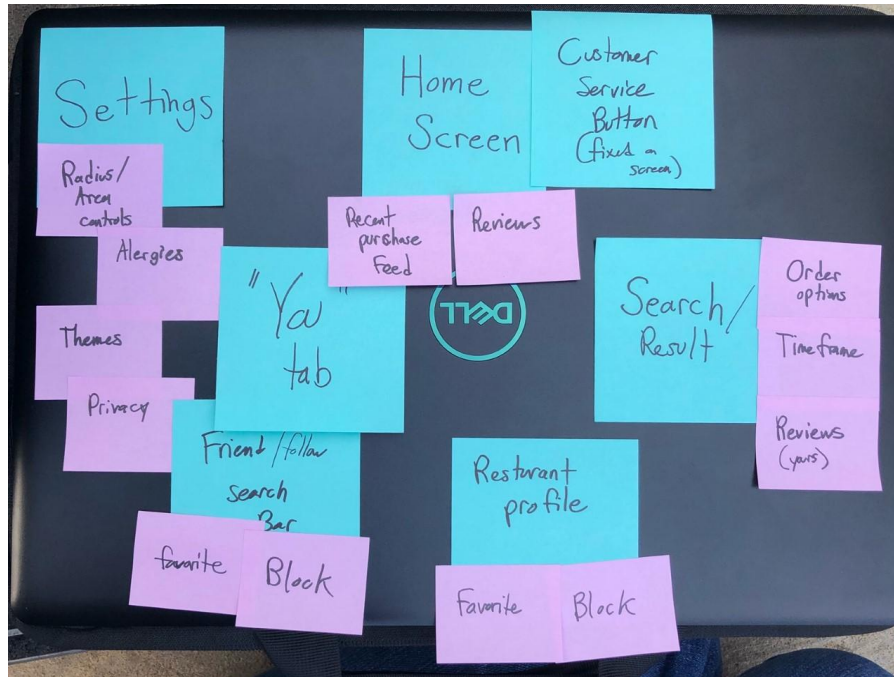
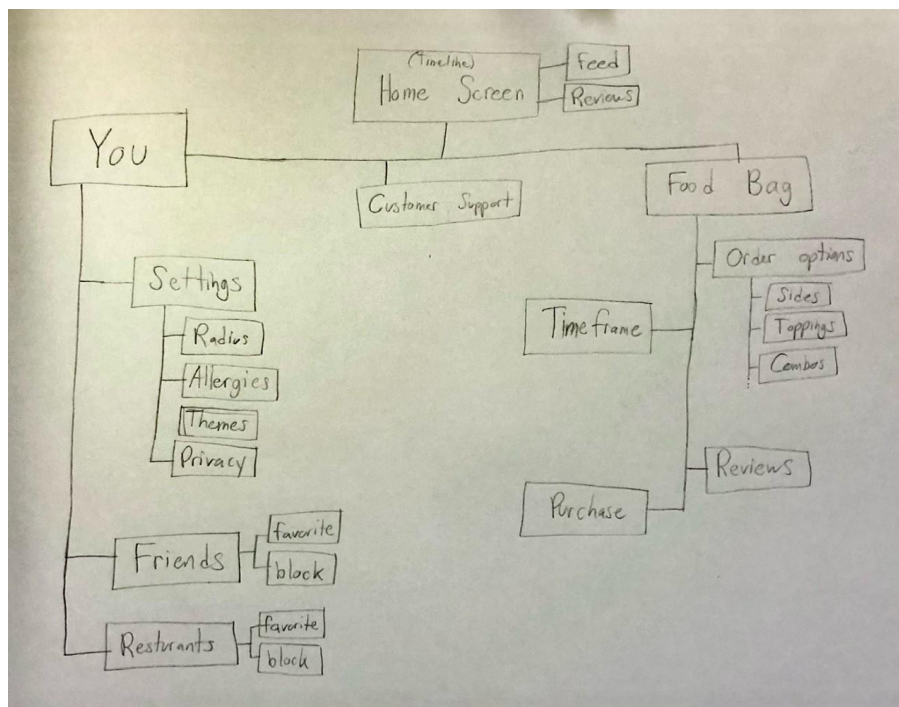


Final App Name:
Brown Bag

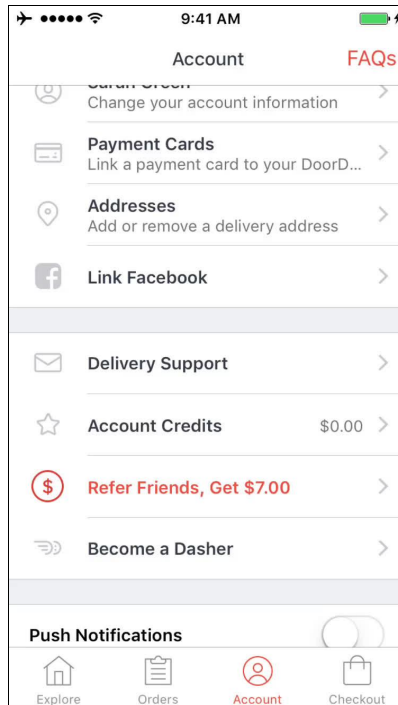
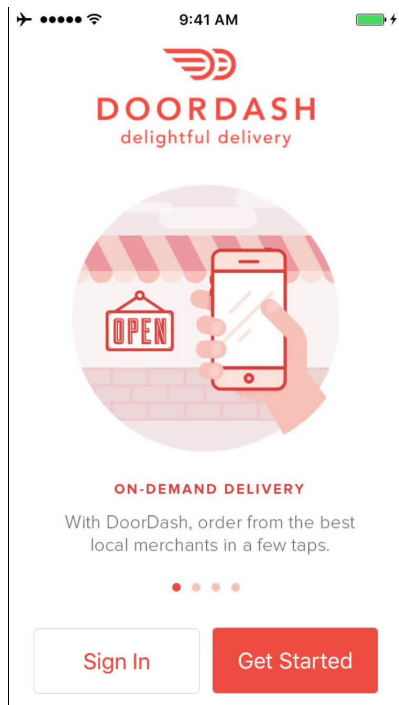
Card Sorting:



Site Map:

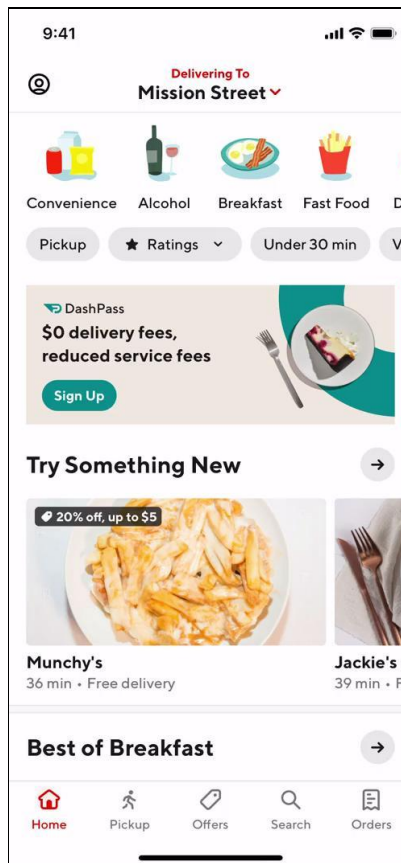
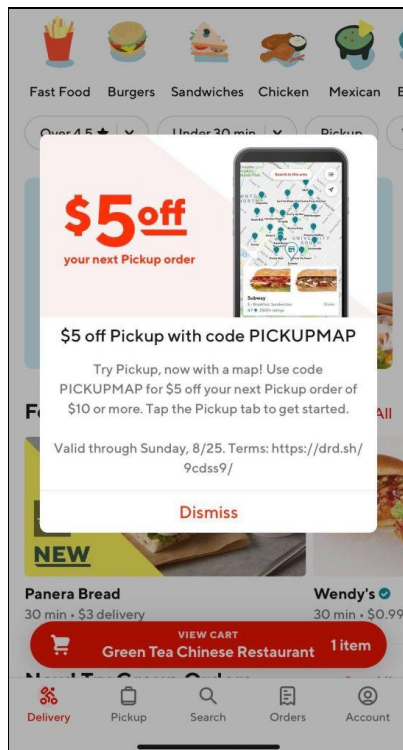


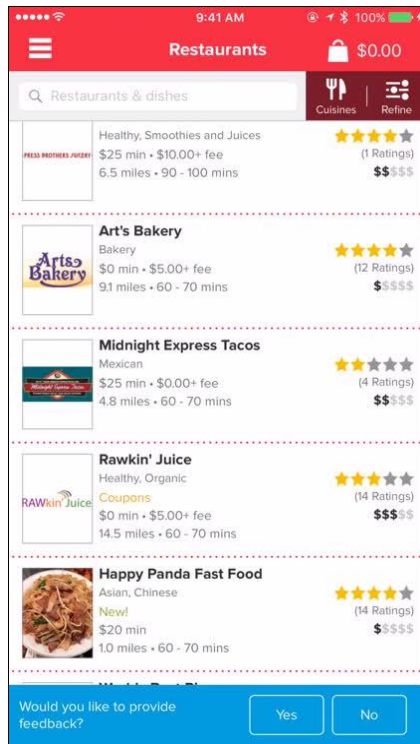
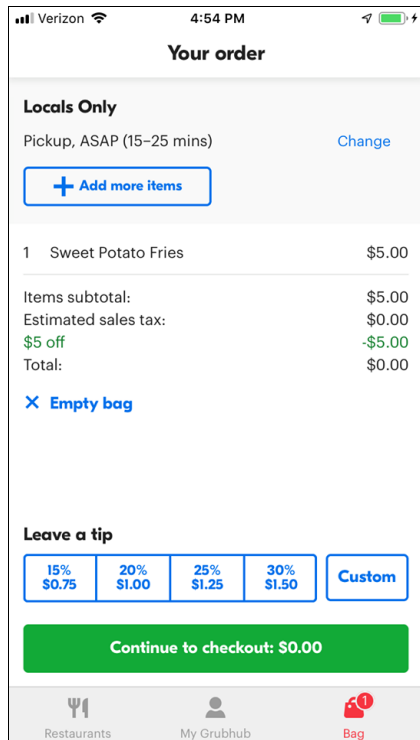
Competitor Mood Board:



DoorDash

- Seems to be big on promos and pop-ups in the app, a whole section of the nav is for offers
- Search by food category

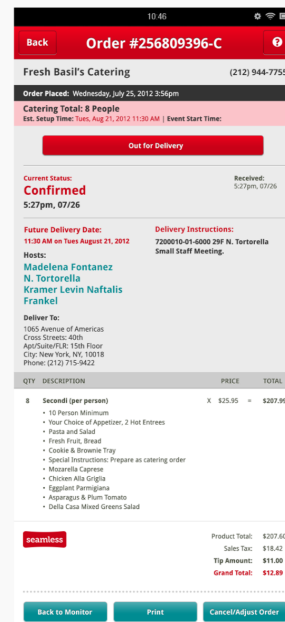
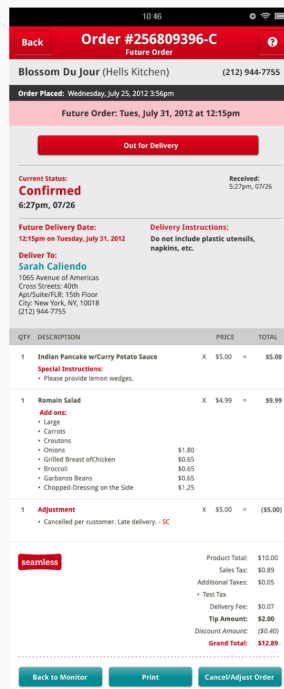
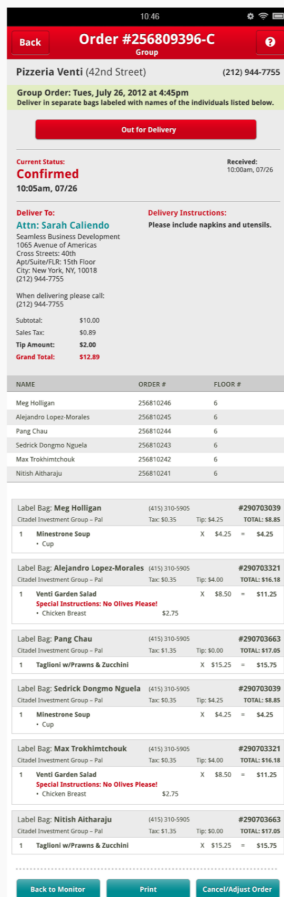




Grubhub

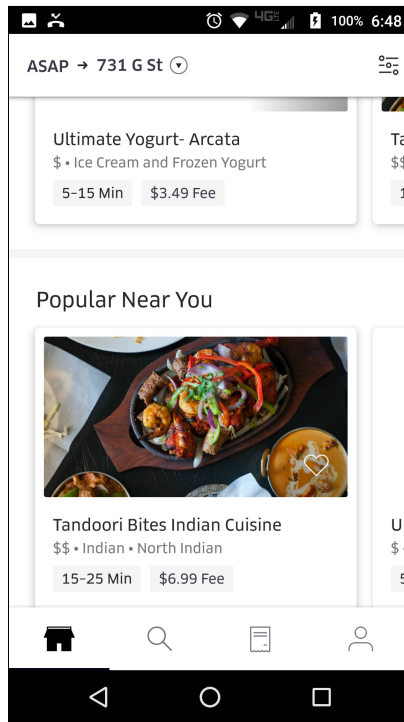
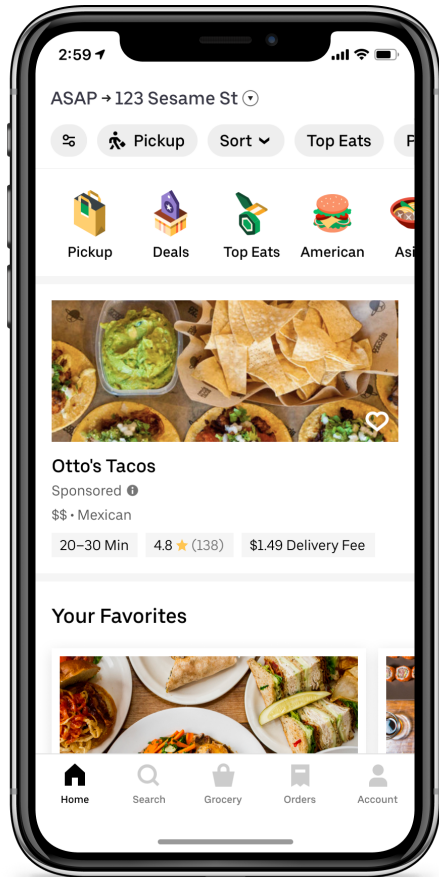
-Simple rectangle buttons and layouts

-Very clear rating system



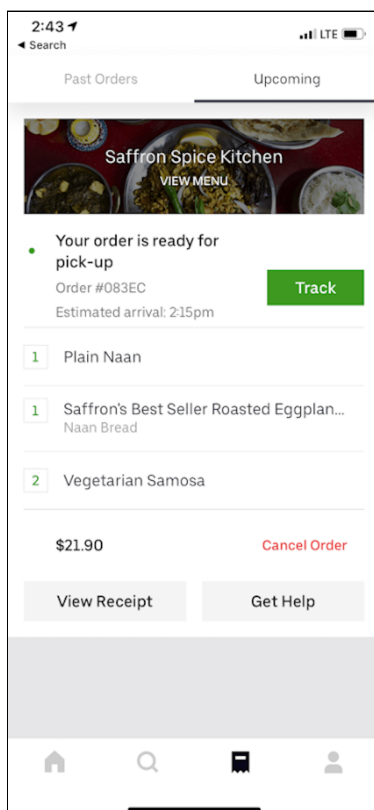
Seamless

-Biggest issue looks to be the copy as it is way too small for a phone; too much information at once



UberEats

- Duplicates menu options as both name and icons
- Same general bottom nav



Biggest Complaints/Issues Found:

- Apps do not save if closed and loses the page it is on
- Difficulty finding order customer service
- Tipping and other payments before food is received and cannot judge service yet
- Unreliable location and time information