



JORDAN MOSER
DESIGNER | ILLUSTRATOR



EDUCATION

KUTZTOWN UNIVERSITY OF PENNSYLVANIA

BFA Communication Design
Graphic Design & Illustration
May 2016

HONORS AND AWARDS

DEAN'S LIST 2012-2016

DEFRANCESCO ART SCHOLARSHIP 2012-2016

DESIGN EXPERIENCE

CREATIVE INTERN

20nine, Conshohocken, PA Spring 2016

- Collaborated with creative team on concepting and branding
- Designed materials for clients including logos and ads
- Assisted redesigning client websites

DESIGNER

Kutztown University Designathon, Kutztown, PA 2014, 2015, 2016

- Volunteered to design print materials pro-bono for 24 consecutive hours for local non-profits.

FREELANCE DESIGNER/ILLUSTRATOR

Deli Magazine, NY Fall 2015

- Created promotional poster for concert event

DESIGNER

Kutztown University Design Rx, Kutztown, PA 2015

- Collaborated with another design student to create business cards and postcards for fine art student.

CAMPUS INVOLVEMENT

KUTZTOWN UNIVERSITY AIGA 2014-2015

KUTZTOWN SKETCHBOOK CLUB 2014-present

RESIDENCE HALL COUNCIL MEMBER 2012-2015

35TH ANNUAL BEARFEST VOLUNTEER 2013

EMPLOYMENT

SALESFLOOR TEAM MEMBER

Target, Warrington, PA May 2015 – Nov 2015

- Assist customers with general inquiries and needs regarding the store and merchandise
- Move shipments of product to designated areas
- Operate cash registers when needed

COMMUNITY ASSISTANT

Kutztown University Aug 2013-May 2015

- Encouraged a student community within residence halls through specialized programs
- Enforced campus housing policy
- Organized programs to foster academic and personal growth among students in residence halls
- Acted as a resource for campus residents for their academic, emotional and social concerns

LIFEGUARD

Northampton Borough Public Pool June 2013-Aug 2013

- Ensured guest safety
- Enforced pool regulations