



SCOPE

This responsive web application will serve as a tool for professors and academic organizations to connect with students. Using this application, professors can add classes. Students then subscribe to those classes to receive notifications about updated deadlines for the class. This also serves as a way for students to track tasks for classes all in one place.

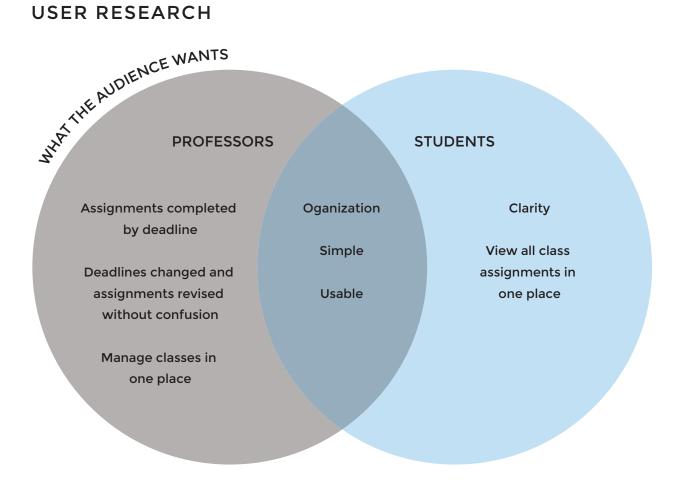
MEMBER ROLES

Sloane Stradley - Project Manager, Front-End Developer, Designer, UX Designer Nathan Trone - Back-End Developer

TECHNOLOGY

- Computers
- · Mobile devices
- · Text editor
- · Domain, hosting
- CMS
- Google API
- Database

USER RESEARCH



USER ASSESSMENT OF EXISTING COMMUNICATION

Email

- · Not used daily to keep in touch with students
- Information must be resent to students when updated

D2L - Desire2Learn

- Complicated interface, could be simpler
- Not often updated

Dropbox

- · Communicate only through attachments, a file must be opened or downloaded
- · User interface is nice, easy to use

COMPETITIVE ANALYSIS

Remember the Milk

- Default to personal tasks
- · Task Filters Today, This Week, Personal, Work, Study
- · Two task views one filtered by category, one by deadline
- · Predetermined task categories personal, study, work
- · Smart add shortcuts
- · Tasks edited all the way on the right, notes can be added to the task





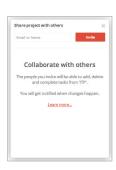


Todoist

- · Beautiful, simple, responsive interface
- · Add project, and then add tasks to projects
- Sharing capabilities shared users can edit your tasks
- Filters
- · Premium features at a cost







WHY IS OUR APP DIFFERENT?

Audience - Professors connecting with students through task lists

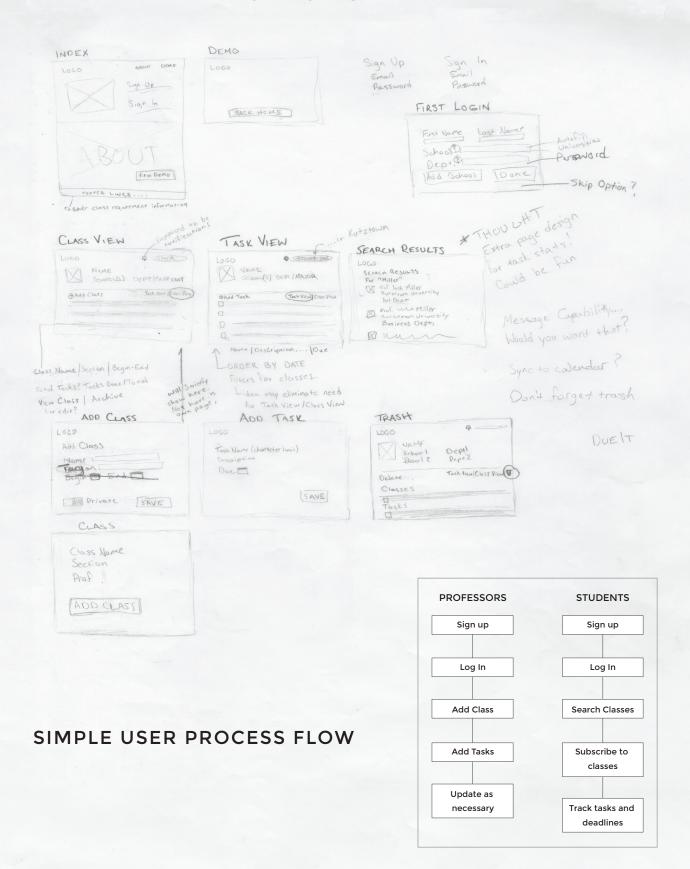
Task list sharing/subscribing - lists are changed by creator only, tasks checked off by subscribed users individually

Email notifications to update users of changes to a subscribed task list

BRANDING DEVELOPMENT



EARLY WIREFRAME SKETCHES



EARLY MOCKUPS

